

March 30, 2009

Mr. Matt Anthony
Home Study Educators, Inc.
13801 North Mopac, Suite 100
Austin, TX 78727

Dear Mr. Anthony:

I am pleased to inform you that at its March 5-6, 2009, meeting the American Dental Association's Continuing Education Recognition Program (ADA CERP) Committee considered the application for continued recognition submitted by Home Study Educators, Inc. After careful review of the application and the evidence provided to demonstrate compliance with the ADA CERP *Standards and Procedures*, Home Study Educators, Inc. was awarded continued recognition by the ADA CERP for three years. Your organization's term of recognition is May 2009 through June 2012.

Continued Recognition

Quality improvement is an important goal of the ADA CERP program. The enclosed Decision Report identifies areas in which your organization did not fully comply with ADA CERP standards. At the time of your next application you will be asked to describe and document changes that your organization has made to improve compliance in these areas. Approximately ten months before your current term expires, we will send you the materials for your application for continued recognition.

Please note that because your organization completed an abbreviated application this cycle, you will be required to submit the Standard Application for ADA CERP Recognition at the time of your organization's next review. Please plan accordingly and maintain complete files for all CE activities.

Recognition Statement

ADA CERP recognized providers are required to include the authorized ADA CERP recognition statement in publicity materials for CE activities and in verification of participation documents:

Home Study Educators, Inc. is an ADA CERP Recognized Provider.

ADA CERP Logo—NEW

The ADA CERP logo may also be used in conjunction with the recognition statement. The use of the logo is optional. Please refer to the enclosed document, "Use of the ADA CERP Logo and Authorized Statement" for information on the correct use of the recognition statement and logo.

Please note that the ADA CERP issued a new logo in February 2009. Providers are requested to use the new logo in place of the former version. If you did not receive the email announcement with links to the new logo, please contact ADA CERP staff.

Online CE Course Listings

ADA CERP recognized providers may post information about their CE activities in the ADA CE Course Listing on the ADA website. The course listings may be searched by provider, topic area, keyword, location, or date. We encourage you to publicize all of your CE courses online as this is a valuable resource for all dental professionals. If you do not currently post your courses in the

online listing, please contact ADA CERP staff at hendricksk@ada.org to request a User ID, password and instructions on how to access the online course listings.

Communicating with ADA CERP

ADA CERP recognized providers are required to report any substantive changes that may occur within their CE program during their term of recognition. Substantive changes may include, but are not limited to, personnel changes, new formats of CE, changes of ownership, changes in sources of commercial support, etc. Please refer to the Policy Statement of Reporting Substantive Changes in the *ADA CERP Recognition Standards & Procedures*.

ADA CERP circulates an electronic newsletter for CERP recognized providers twice a year. The newsletter contains program updates, policy changes, and other information of interest to providers. Past issues of the newsletter, as well as the *ADA CERP Recognition Standards & Procedures*, current policies, and the application form, are available at www.ada.org/goto/cerp.

If you have any questions, or if we can assist you, please do not hesitate to contact Ms. Mary Borysewicz, manager, ADA CERP, at 800-621-8099, extension 2704 or Ms. Kim Hendricks, ADA CERP program assistant, at 800-621-8099, extension 2869 or hendricksk@ada.org.

Sincerely,



Brian T. Kennedy, D.D.S.
Chair, ADA CERP Committee

Enclosures: APRIL 2009 DECISION REPORT
Use of the ADA CERP Logo and Authorized Statement